Be Part of our GREEN & GROWING Movement for North Carolina and Beyond

The JC Raulston Arboretum (JCRA) is an internationally renowned teaching garden, open free to the public 365 days a year.

- **Triangle residents and visitors** enjoy strolling our acres of paths and plantings, where they can take a break and connect with nature near the heart of Raleigh and the Research Triangle Park.
- **Home gardeners** use us as a source of inspiration, discovering new and improved plants that are well-suited to our region.
- **Future naturalists** learn respect for the outdoor world and its inhabitants through our popular children’s programs.
- **Critical diversity** is maintained and nurtured in our living laboratory of almost 12,000 plants.
- And, we support **North Carolina's billion-dollar green industry** of growers, nurseries, and landscapers with new plants and techniques that will “grow” a better world.

JC Raulston saw potential in plants and in people, profoundly influencing lives, careers, and personal directions.

The arboretum at North Carolina State University was his life’s crowning achievement – developed against the conventional wisdom of the time.

His legendary efforts in establishing a unique landscape collection that is now world-renowned, his major contributions to the nursery industry, and his exceptional mentoring, teaching, and research activities make up his rich legacy.

Today, the JC Raulston Arboretum is a major economic driver, contributing $10.5 million per year to the ornamental industry.

Visit our website at jcra.ncsu.edu
JCRA CONNECTS OUR COMMUNITIES

Volunteerism: With over 10,000 donated hours each year, our 200 volunteers significantly increase our reach into the Triangle area and North Carolina. Volunteers host outreach events, organize guided tours on and off the Arboretum site, assist with school field trips, and more.

Meeting Space: Our events provide opportunities for business owners, professionals, and residents to meet and network. Our unique outdoor and indoor rental spaces attract individuals and companies to hold their personal and corporate events at JCRA. School groups, families, and retirees cross paths at our venues throughout the year.

JCRA IMPROVES THE HEALTH OF NORTH CAROLINIANS

Stress Relief: Gardening has long been known for its relaxing qualities. With stress being the number one health issue in America, gardening helps Americans improve their health.

Exercise: Gardening gets us out in the fresh air and sunshine, and it also gets our blood moving. It's exercise that has a context.

JCRA IS AN ECONOMIC DRIVER

Creates a Market: JCRA serves as living laboratory for green industry entrepreneurs, developing new plants and introducing them to the industry and client base. JCRA releases plants that contribute $10.5 million annually to the ornamental nursery industry.

Increases Awareness: Our current collection of more than 12,000 plants serves as an outdoor classroom to children and adults alike.

Engages New Gardeners: We donate 4,000 plants a year. Our Horticultural Science Institute teaches high school seniors about careers in horticulture. We reach out to potential gardeners through our many events and partnerships (NC Master Gardener Association) and DIY classes.
**JCRA ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES**

Our Development and Marketing departments will work closely with you to design attractive sponsorship benefit packages for cash and in-kind gifts.

**Benefits include:**

* Media exposure
* Signage in the garden
* Employee discount event admission and membership
* Volunteer opportunities
* Rental venues for individual events (weddings) and corporate entertaining purposes (from simple luncheons to large-scale events)
* Lectures to educate the public on best gardening practices for individuals and professionals alike
* Children’s programs, school field trips, summer camps, and Boy Scouts and Girl Scouts projects

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<th>Sponsorship Level</th>
<th>Guided Tour and Reception for Employees (up to 40 guests)</th>
<th>Corporate Volunteer Day for Employees</th>
<th>Plaque in the Garden for One Year</th>
<th>Mentions on Facebook, Twitter, and website; and in newsletters and membership brochures</th>
<th>Recognition in event materials</th>
<th>50% off one rental*, 10% employee discount on Arboretum apparel and membership fee</th>
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*Your gift is tax-deductible less the noted value. You will receive an official receipt for the tax-deductible portion of your gift.

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The JC Raulston Arboretum is a branch of the Department of Horticultural Science at NC State University, and fundraising efforts operate under the auspices of the North Carolina Agricultural Foundation, Inc., a 501(c)(3) non-profit. (Tax ID # 56-6049304)
OTHER SPONSORSHIP OPPORTUNITIES ARE AVAILABLE FOR SPECIFIC EVENTS:

**Raulston Blooms** family event (March 2016) welcomes over 1,000 people, offering a day packed with birdhouse competition, garden talks, nature activities, shopping, food, and outdoor fun.

**Gala in the Garden** (May 1, 2016) with over 450 guests exploring extraordinary plant collections, wooded groves, and landscaped flower gardens while they enjoy gourmet food, musical entertainment, and a silent auction of plants, gardening gifts, and eclectic items.

*For questions and inquiries, please contact Sonia Murphy at (919) 513-0637 or shmurphy@ncsu.edu*

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**JCRA SPONSORSHIP FORM**

**SPONSORSHIP OPPORTUNITIES (check one)**

- Maple $25,000
- Magnolia $15,000
- Oak $10,000
- Holly $5,000
- Redbud $2,000

CHECK ENCLOSED OR PLEASE INVOICE for payment by December 1, 2015

OR REMIT PAYMENT VIA WEBSITE: [http://go.ncsu.edu/jcraannualsponsorship](http://go.ncsu.edu/jcraannualsponsorship)

**BILLING INFORMATION (please print legibly)**

Contact Name

Address:

City ___________________________ State ___________ Zip Code ___________________________

Phone ___________________________ Email ___________________________

**PACKAGE FULFILLMENT (person who will supply logos, links, materials, attendee names, etc.)**

Contact Name

Phone ___________________________ Email ___________________________

Desired Designation for Recognition

**SPONSORSHIP ACCEPTANCE**

Printed Name ___________________________ Title ___________________________

Company/Organization ___________________________

Authorized Signature ___________________________ Date ___________________________

*Please return form to CALS Advancement Office, Campus Box 7645, Raleigh, NC 27695. Make checks payable to NC Agricultural Foundation, with “JCRA Sponsorship” on the memo line. JC Raulston Arboretum fundraising efforts operate under the auspices of the NC Agricultural Foundation, Inc. a 501(c)(3) organization. Federal Tax ID #56-6049304.*

Account Number 660132/018023