You are vitally important to NC State’s JC Raulston Arboretum and we thank you for your continued support. We cordially invite you to be a sponsor and integral partner of our signature event, Gala in the Garden. The Gala is much more than just an annual garden party. The proceeds raised each year are the critical unrestricted funds used for daily operational expenses, on-going research of landscape plants, and to support vital Raulston Arboretum staff positions.

Your contributions directly help to keep the gates open, the gardens in top shape, the plant collections growing, and the educational programs thriving.

What a unique opportunity to entertain your business associates, friends, and family. A hospitality tent is set up exclusively for Gala Sponsors and their guests. You can all enjoy great food and drinks, stroll around the gardens, and bid on a dazzling array auction items.

Thank you for supporting us with a Gala sponsorship!

Gala in the Garden
May 1st, 2016
3:30 – 7pm

Consider this:
Cause-based consumer behavior is on the rise - and so are we!

More than 60% of all consumers are willing to try a new brand because of its association with a particular cause, while more than 80% report a more positive image of a company when it supports a cause they care about.

Last year’s Gala attendance set a 10-year record, JCRA membership grew 20%, and we’re growing a new generation of gardeners with our popular children programs - up 42% last year alone.
Be Front and Center at the Gala!

What would you like attendees to know about you and your company? Share your story onstage and highlight a unique item that represents your business. You and your company will be front and center at the Gala!

- A display to showcase your company at the biggest family event of the year, *Raulston Blooms*, on April 2nd. 1,000 attend this family event where enthusiastic gardeners of all skill levels come for plants, advice, and resources for their next garden project. ($100 value)
- A day to use the rental space at the McSwain Education Center! (Based on availability, $2,025 value)
- 20 Gala registrations ($60 value for each registration)
- Prominent recognition in the Gala 2016 program, signage, the Arboretum newsletter and website; and the *Raulston Blooms*, event. Special thanks in inside front cover of the 2016 Arboretum print newsletter
- Private tour of the Arboretum with the Director or the Assistant Director and a special gift plant for you and up to 20 guests
- 2 JCRA family/dual membership gift certificates

Diamond Sponsor $10,000

- 10 Gala registrations ($60 value for each registration)
- 5 tickets to the *Raulston Blooms*, event ($5 value per ticket)
- Prominent recognition in the Gala 2016 program, signage, the Arboretum newsletter and website; and the *Raulston Blooms*, event. Special thanks in inside front cover of the 2016 Arboretum print newsletter
- Private tour of the Arboretum with the Director or the Assistant Director for you and up to 20 guests
- 1 JCRA family/dual membership gift certificate

Gold Sponsor $2,500

- 4 Gala registrations ($60 value for each registration)
- Prominent recognition in the Gala 2016 program, signage, the Arboretum newsletter and website; and the *Raulston Blooms*, event. Special thanks in inside front cover of the 2016 Arboretum print newsletter
- 1 JCRA individual membership gift certificate

Silver Sponsor $1,000

- 2 Gala registrations ($60 value for each registration)
- Prominent recognition in the Gala 2016 program, signage, the Arboretum newsletter and website; and the *Raulston Blooms*, event. Special thanks in inside front cover of the 2016 Arboretum print newsletter
- 1 JCRA individual membership gift certificate

Questions about sponsorships? Please contact:

Sonia Murphy, Executive Director of Development  
Horticultural Science Dept and JC Raulston Arboretum  
919.513.0637 c 919.609.7964 f 919.515.5274

“Sponsoring the Gala not only shows JCRA our appreciation, it also allows us to share its beauty, as well as the importance of NC State and its contribution to the nursery industry with many others”

Kathy and Jim Deal,  
Gala Platinum Sponsors, Pender Nursery

Fundraising for the NC State University’s JC Raulston Arboretum operates under the auspices of the North Carolina Agricultural Foundation, Inc., a 501(c)3 organization. Our Tax ID number is 56-6948304.

You will receive a receipt for the tax-deductible portion of your donation.